



MEDIA RELEASE

For Immediate Release

Danone Collaborates with Selangor Social Welfare Department

Series of programs to provide simple joys of childhood to children of RKK Mini

KUALA LUMPUR, July 2023 - Danone Specialized Nutrition (Malaysia) Sdn Bhd ("Danone Malaysia"), collaborate with Selangor Social Welfare Department ("JKMS") in providing support through a series of CSR program for the children of Rumah Kanak-Kanak ("RKK") Mini Selangor.

In the recent handover event, Danone donated a bagful of toys, clothes, and their daily needs including Dugro products to children at RKK Mini Selangor.

The items were acquired through a donation drive during the month of Ramadan, which was donated by Danone employees. The team handed over the items to RKK Mini Selangor in the presence of the Chief Assistant Director of the Selangor Social Welfare Department, Puan Roziah Osman.

"It is hard to measure joy, but we know that we are doing something for these young children by putting a smile on their faces," said Vera Saw, Director of Specialized Nutrition Unit, India-Southeast Asia. "This is the reason why Danone is honored to have the opportunity to continue working with JKMS in our mission of bringing joy and the goodness of nutrition when they need it most at this very young age. This initiative is also a great testament to our mission, in providing health through food to many people as possible. We hope our initiative will help these children and RKK Mini Selangor in supporting their healthy childhood development," she added.

For Danone Malaysia, corporate social responsibility has always been an integral part of the company's DNA. In line with Danone Impact Journey, the Company's Corporate Social Responsibility ("CSR") efforts are organised along the three core areas of interest namely, Health, Nature and People and Community. This ethos encapsulates the drive to ensure Danone employees and guests are well taken care of and aligned with the business processes that are environmentally friendly and substantially aid the development of the local communities. In the community aspect alone, Danone is empowering its people with a positive impact to contribute or volunteer in any infrastructure that supports local communities, the underprivileged, and disability group.



“Children cannot thrive unless their basic needs are met. A widespread issue like physical and emotional abuse among young children, and the inability of the parents and guardians to carry out supervision and provide adequate care of food, clothing and shelter for the child will only be solved when enough people work together. Underpinned by the alignment between purpose and performance, this collaboration among Danone, JKMS and RKK Mini Selangor is vital to our mission of ensuring the safety of these young children and providing them with well-rounded nutrition,” added Vera.

Puan Roziah Osman, Chief Assistant Director of the Selangor Social Welfare Department added, “We are delighted that RKK Mini Selangor has been selected as part of Danone’s CSR program as we continue to seek support for these young children. It is indeed, our responsibility to care for and nurture these children. Fundamentally, children learn to care and respect when they are treated that way. When our children feel loved, they also become attached to us. That attachment makes them more receptive to our values and teaching.”

Rumah Kanak-Kanak is a Safe Place institution for the care and protection of children. It is established with the imminent objective of providing substitute care for children in addition to encouraging healthy physical, emotional and mental growth and development in a harmonious family atmosphere.

Similarly, as part of Danone's "One Planet. One Health" agenda in Malaysia, Danone is activating a number of public health initiatives through various collaborations to address malnutrition and Iron Deficiency Anemia (“IDA”) in children. Echoing Danone Impact Journey on the commitment to Bringing Health Through Food to as Many People as Possible, this collaboration is crucial in emancipating the social fragility of children’s welfare in Malaysia.

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About Danone (www.danone.com)

Danone is a leading global food and beverage company operating in three healthfocused, fast-growing and on-trend categories: Essential Dairy & Plant-Based products, Waters and Specialized Nutrition. With a long-standing mission of bringing health through food to as many people as possible, Danone aims to inspire healthier and more sustainable eating and drinking practices while committing to achieve measurable nutritional, social, societal and environment impact. Danone has defined its Renew strategy to restore growth, competitiveness, and value creation for the long-term. With 100,000 employees, and products sold in over 120 markets, Danone generated €27.7 billion in sales in 2022. Danone’s portfolio includes leading international brands (Actimel, Activia, Alpro, Aptamil, Danette, Danio, Danonino, evian, Nutricia, Nutrilon, Volvic, among



others) as well as strong local and regional brands (including Aqua, Blédina, Bonafont, Cow & Gate, Mizone, Oikos and Silk). Listed on Euronext Paris and present on the OTCQX market via an ADR (American Depositary Receipt) program, Danone is a component stock of leading sustainability indexes including the ones managed by Moody's and Sustainalytics, as well as the Ethibel Sustainability Index, the MSCI ESG Indexes, the FTSE4Good Index Series, Bloomberg Gender Equality Index, and the Access to Nutrition Index. By 2025, Danone aims to become one of the first multinational companies to obtain global B Corp™ certification

Media Contact

Danone Malaysia & Singapore

Mohd Farid Sumali

mohd-farid.sumali@danone.com

Note to Editor

Danone Specialized Nutrition Malaysia is committed to comply with the Code of Ethics for the Marketing of Infant Foods and Related Products set by the Ministry of Health Malaysia. As such, we seek our media partners' cooperation to observe the following:

1. No mentions of Infant Formula (IF) and Follow-up Formula (FO) in the article.
2. Any representation of infants/babies, either in the photograph, drawings, sketches, visual, graphic or any electronic form, or of infant body parts such as hands, feet and faces, or any likeness of infants/babies to an average person cannot be used to accompany the article.
3. Pictures of IF&FO pack shots, IF&FO brand logos, baby holding feeding bottle, feeding bottle, mother bottle-feeding an infant, teat and/ or pacifier cannot be used to accompany the article.
4. Only photos of young children above 3 years old are allowed in the article with a clear depiction that the children are above 3 years old.
5. The article cannot make comparison of milk product to breast milk or challenge the supremacy of breast milk and/or compete in any way with breast milk.
6. As an infant milk manufacturer, Danone Specialized Nutrition's company name cannot be associated with any infant feeding topics in media articles. Example of infant feeding topics is colic, regurgitation, complementary or weaning foods and breast milk.
7. Milk formula for children above 12 months must be referred to as "Growing Up Milk (GUM)"

Definitions:



- Infant Formula (IF): an alternative to breast milk when mothers are not able to breastfeed.
- Follow-up Formula (FO): for babies over 6 months as part of a mixed weaning diet, up to 36 months.
- Infants/babies: a person aged 0 to 12 months.